

Susan Kramer, John Estle to Co-Direct Equinox Marathon

Written by The Directors
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Susan Kramer and John Estle, two long-time member of the Fairbanks running community, have been selected by the Running Club North Board of Directors to direct the Equinox Marathon for the next three years (2011-12-13).

Kramer and Estle have signed a contract with the RCN BOD to take over the organizational responsibility for the Equinox events in the wake of Steve Bainbridge's departure to Anchorage. During Steve's 15 years as Director, the Equinox Marathon underwent tremendous growth. The product of Steve's leadership is an event of the highest quality that is the pride of the Fairbanks running community, and a prominent marathon in both the state and the nation.

Kramer is the owner/operator of Executive Events, and event planning and consulting business in Fairbanks. Estle is the owner/operator of SportAlaska, which provides event timing services and event organization services and other services as well.

Kramer and Estle will share the responsibilities, with Kramer primarily responsible for the facets of the event that fit her areas of expertise: procurement of materials (t-shirts, water bottles, runners goodie bags), organizing the Awards Banquet, overseeing the Finish Area and post-race athlete care, sponsorships and more. Estle will oversee course marking and logistics, registration, this website (as well as the Equinox's Twitter feed and Facebook page) and other tasks as well.

The co-directors believe that having two people will help ensure that all the bases get covered. And they can't believe how much work Steve Bainbridge did without cloning himself!

Lots of volunteers are needed, so, if you can volunteer on race day, we can sure use you. If you are competing on race day, there are still plenty of ways you can help before and after the race.