



Greetings from Team Equinox Marathon,

We are reaching out to members of our community to sponsor the 56th Annual Equinox Marathon and Relay which will be held on Saturday, September 15, 2018 in Fairbanks, Alaska's Golden Heart City. Would we be so lucky as to count on your support?

Founded in 1963, the Equinox Marathon is one of the oldest and most rugged marathons in the U.S. and is the premier running event in Interior Alaska. With most of the course on trails and a challenging climb up and over Ester Dome—and up and over it again!

The course can be done solo, but the relay event is increasing in popularity year after year. Last year the race attracted more than 1000 runners, walkers, joggers and hikers, generously exceeding our registration goals. Our goal this year is to see that number grow.

As the name suggests, the race takes place near the Equinox, in this case the autumnal equinox in the latter part of September. This is the time when we are at the end of our beautiful, green Fairbanks summers, as the trees turn yellow and orange and lose their leaves, but (usually) before the winter snow begins to fall. The entire community comes out to run, volunteer, and be cheerleaders along the trail in this big end of summer party.

We're steeped in history and lore, and hope that you'll join us!

Your tax deductible contribution will be used to fund the expenses of the race. Monetary donations that surpass the expenses of the event will further our mission of providing a high-quality, legacy running event in Fairbanks for generations to come. We are also seeking donations of food and drinks, prizes for our raffle, and gift cards to be used either as prizes or to purchase race supplies/participant amenities.

Supporters will receive:

- Acknowledgment verbally and in printed and online/social media
- Company information placed in participant give-away bags at bib pick up
- Recognition on Marathon web page, www.equinoxmarathon.org
- Logo recognition on participant shirt
- Two complementary race entries

Thank you for considering your involvement in this year's event. Sponsorship levels are outlined on the next page, and we'd be happy to discuss creative ways you can get in the action. Please feel free to contact us with any questions or to discuss your options. We look forward to working with you and we'll see you on the race course!

Stacy Fisk, Race Director
equinox@runningclubnorth.org
907-455-6520

For More Info:
www.equinoxmarathon.org or find us
on Facebook!

56TH ANNUAL EQUINOX MARATHON & RELAY
SATURDAY, SEPTEMBER 15, 2018

2018 EQUINOX MARATHON SPONSORSHIP OPPORTUNITIES



T-shirt Sponsor (\$5,000)

Your business logo will be prominently displayed on at least 800 race t-shirts (right sleeve), which are handed out to each race participant.

Awards Banquet Sponsor (\$2,500)

Your contribution will be advertised at the Equinox Marathon Awards Banquet, to be held at the Student Rec Center at UAF (business signage provided by your company), along with your logo on the back of the race t-shirt.

Water Bottle Sponsor (\$2,000)

Your business logo will go on water bottles, which are handed out to each race participant.

Race Bibs (\$1,500)

Your business logo will go on 800 race bibs, which are handed out to each race participant.

Bag Sponsor (\$1,500)

Your business logo will go on commemorative tote bags, which are handed out to each race participant.

Finish Line Sponsor (\$1,000)

Your contribution will be advertised with signage at the marathon finish line, along the 100 yard finish chute.

Food Station Sponsor (\$500)

Your contribution will be advertised at one of 3 food stations placed along the course.

In-Kind Donation (TBD)

We are happy to discuss customized packages for your company or organization.

Yes!

I would like to be a part of an awesome Fairbanks tradition, the annual Equinox Marathon!

Contact Name: _____

Business Name: _____

Business Address: _____

Contact Phone: _____

Contact Email: _____

Is your business on Social Media? ___ yes! ___ not at this time

Checks can be made payable to Equinox Marathon Fund.

Thank you for your tremendous support! Please scan/email or send this form to:

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